



KERALA AGRICULTURAL UNIVERSITY  
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No. G1-4457/21

Dated: 11.11.2021

### QUOTATION NOTICE

Competitive quotations are invited for producing videos on identified KAU technologies on contract with the following terms and conditions.

1. Each unit of video should be produced with the duration of 8–10 minutes depending on the nature of the technology (Total 10 Numbers).
2. Language: Malayalam.
3. The video should be made available as individual DVDs.
4. Supply format: 10 original DVDs which should be reproducible without loss. Raw and compressed formats should be provided separately.
5. The video should be shot using Full HD (1920 x 1080 pixel, MP4 format) at any of the KAU stations in Kasargod and the nearby locality convenient to the agency. Uniform video and audio quality should be maintained.
6. A scientist working in the concerned subject area will be allotted for the technical guidance and support. The technical matter should strictly comply with the 15<sup>th</sup> Edition of POP Recommendations: Crops 2016.
7. The script should be got approved by the scientist in charge of the project before shooting. The modifications and suggestions pointed out by the scientist in charge during preview must be included in the final version.
8. Rights for taking multiple copies will have to be handed over to the scientist in charge.
9. Once the agency hands over the end product, the copyright is with KAU. The agency has no right to sell or share the video to the public or any other agency.

Rate for producing one video should be quoted.

The contract will be valid for one year from the date of work order.

Sealed quotations addressed to the undersigned should reach this office on or before **3.00 pm on 22.11.21**. The cover containing the quotation should be superscribed as **“Quotation for video production as part of ICAR Scheduled Caste Sub Plan”**. The quotations will be opened on the same day at 3.30pm in the presence of available quotationers. Late and incomplete quotations will not be considered.

If the date of opening the quotation happens to be holiday due to unexpected circumstances like harthal, strike quotations will be opened on the next working day at the same time.

Quotationers have to furnish EMD of Rs. 1000/- in the form of Demand Draft in favour Dean, College of Agriculture, Padannakkad or cash along with their quotation.

Satisfying all other conditions, the lowest rate quoted will be accepted. The quotationer of the accepted quotation should enter into an agreement with the Dean, College of Agriculture, Padannakkad on Kerala Stamp paper worth Rs.200/- and should remit security deposit @ 5% of the total contract charges as cash /DD/Bank guarantee from a commercial Bank in favour of Dean, College of Agriculture, Padannakkad-671 314 or a Fixed Deposit Receipt (FDR). The selected quotationer should produce the copies of credentials supporting his or her experience in the field of video production of agricultural technologies.

The Dean has full powers to accept, reject or postpone the quotations without assigning any reasons.

All the rules applicable for government quotations are applicable to this quotation also.

For further information if any, contact 04607-2280616 on working hours.

Sd/-  
Dean

To

Notice Board  
KAU website  
CoA Padannakkad website

//Approved for issue//

  
SECTION OFFICER